

Ong Eu Jin

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Ong Eu Jin is an Associate Director with Amica Law LLC. He graduated with an LL.B (Hons) degree from the National University of Singapore in 2015, was called to the Singapore Bar in 2016.

Eu Jin has considerable experience in working with clients in the enforcement, development, and protection of their intellectual property rights, and has acted for clients in diverse industries such as gaming, medical technologies, pharmaceuticals, telecommunications, cosmetics, food and beverage, tobacco, and consumer products.

Eu Jin graduated with an LL.B (Hons) from the National University of Singapore and was called to the Singapore Bar in 2016. He comes recommended as a "Rising Star" by the publication IP STARS.

Experience

Eu Jin specialises in:

- Intellectual property litigation and dispute management
- Trade mark portfolio management and prosecution
- Intellectual property and commercial drafting, including franchising and intellectual property assignment and co-existence
- Advising on intellectual property and new technologies

Sample matters which Eu Jin has been involved in include:

- Representing Element Six Technologies Limited (a subsidiary of De Beers) in one of the largest Singapore patent infringement suits to date against Ila Technologies Pte Ltd, concerning the latter's investment of more than S\$200 million in launching the world's largest diamond greenhouse for the growth of synthetic diamonds in Singapore
- Representing Pfizer and Sun Pharmaceutical Industries in defending against patent infringement actions brought under the Health Products Act for the distribution of a generic anti-cancer drug in the High Court
- Representing the LUKE'S LOBSTER seafood roll chain in defending against a trade mark infringement and passing off action in the High Court
- Representing an international network service provider in a High Court dispute concerning an application for a blocking order under the Copyright Act
- Representing the world's largest co-working space provider in a multi-jurisdictional trade mark infringement dispute
- Managing the global trade mark portfolio of a leading gaming and technology company
- Representing a leading molecular diagnostic company in a High Court trade mark infringement suit
- Representing a major US-based motorcycle manufacturer in the enforcement of its trade mark portfolio
- Assisting the world's largest online retail and technology company in the prosecution and enforcement of its trade marks portfolio
- Advising the world's largest tobacco company on trade mark prosecution and disputes
- Coordinating the enforcement of the trade mark portfolio of a leading European baby product company in multiple jurisdictions
- Representing a leading medical aesthetics company in various anti-counterfeiting matters
- Assisting a global hotel chain in domain name disputes and various aspects of brand enforcement



Accolades

IP STARS – Rising Star 2020

Memberships

Eu Jin is a volunteer with the Criminal Legal Aid Scheme administered by the Pro Bono Services Office of the Law Society of Singapore.

Key Practice Areas

- Litigation, Dispute Resolution & IP Rights Enforcement