5 September 2025

Malaysia: Trademark Fee Reduction Package

The Intellectual Property Corporation of Malaysia has introduced a temporary fee reduction for trademark applications to support small businesses. This initiative is effective from **1 September 2025 to 31 December 2025**.

Fee Reductions

The official trademark application filing fees will be reduced by RM300 (~USD70) per class for eligible applicants:

Application Type	Normal Fee	Reduced Fee	Savings
From Pre-Approved List	RM950 per class	RM650 per class	RM300
Not from Pre-Approved List	RM1,100 per class	RM800 per class	RM300

Eligibility Criteria

To qualify for the reduced fees, an applicant's annual sales turnover must be less than RM500,000 (~USD118,350). This should be evidenced by:

For Individuals/Sole Proprietors/Partnerships:

- Copy of certificate of registration with relevant authority (for sole proprietors/partnerships only); and
- Declaration stating annual sales turnover is less than RM500,000;

For Associations/Bodies Corporate/Institutions:

- Copy of certificate of registration with relevant authority
- Either latest audited financial statements showing annual sales turnover less than RM500,000 or copy of tax payment submitted to Inland Revenue Board of Malaysia (or recognised body) confirming turnover below RM500,000.

An applicant must apply for the fee reduction together with supporting documents, and the Registrar will issue a same-day decision on eligibility. Once approved, the applicant can proceed with their trademark application with payment of reduced fees.

Strategic Considerations for Small Businesses

We recommend that our clients:

- Act quickly the program ends 31 December 2025;
- · Review current trademark filing plans and budgets;
- Gather required documentation to demonstrate eligibility; and
- File applications before 31 December 2025.

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If you have any questions on the fee reduction package or would like to find out how we can help you secure your trade marks, please reach out.



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