

Gerald has a keen understanding and appreciation of the intricacies of forming, structuring and managing private companies, so that he can brainstorm for legal and practical solutions on behalf of and with his clients. He has up to 30 years of experience in law where he held senior in-house positions at the Singapore Broadcasting Corporation, MTV Asia and Wuthelam Limited. In 2004 he was an Associate Director, at Abraham Low LLC where he provided legal advice to individuals, banks and financial institutions on the formation of companies. For over 16 years immediately prior to joining Amica Law LLC, Gerald served as General Counsel to a major player in the branded confectionery business listed on the main board of the Singapore Exchange Limited (SGX), where he drove the Law and Corporate Affairs Department, and took the lead in advising on Environmental, Social and Governance ('ESG') matters and driving initiatives, projects and efforts that have a positive impact on ESG and Sustainability

Gerald currently focuses on providing legal advice for the formation of companies for investment holding, private wealth, general corporate work, sale and purchase agreements, joint ventures, ESG and sustainability, employment law and immigration law. Gerald was called to the Singapore Bar in 1989 and is qualified as a barrister of England and Wales.

# AMICA LAW LLC

# Gerald Chew

LL.B. (Hons), MBA (Adelaide) Counsel Advocate & Solicitor

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## Experience

Work that Gerald has advised on or was involved in:

- The acquisition of manufacturing plants in France, Germany and the Philippines
- The sale and purchase of marketing and distribution companies in Australia, Malaysia and the Philippines
- The sale and purchase of a range of confectionery brands in South East Asia
- A tripartite joint venture in the food ingredients and raw materials business, between parties in the USA, Europe and Singapore
- Incorporating and structuring offshore corporate structures for the ownership of assets
- The sale and purchase of branded consumer trademark rights for perpetual use in the Asia Pacific region
- As a project leader worked with the International Finance Corporation ('IFC') to establish and implement an ESG/Sustainability initiative to provide training and support for farmers
- As part of a team, the legal work for the successful acquisition of a mixed leisure & commercial development valued at about \$\$100,000,000/-
- Assisted in conceptualizing and implementing the Asia corporate structure of a large multinational company in the media and entertainment business
- Contracts for the engagement of performers, artistes, "on-air" talent, specialist production staff, scientists and senior management
- Assisted in the negotiation and completion of satellite uplink and downlink contracts to facilitate broadcasting from Singapore in the Asia-Pacific region
- Assisted in the formulation and implementation of the plan to restructure the Singapore Broadcasting Corporation ('SBC') for privatization
- Assisted and advised on the structuring and setting up of Singapore's first cable television network
- As Chairman of a Sub-Committee, assisted in the concept and legal framework for the regulation of content and broadcasting in Singapore culminating in the passage of the Broadcasting Act
- Assisted in the negotiation of the Trade Related Intellectual Property Rights Agreement (TRIPS)
- Assisted in the strategy and approach for SBC's reference to the Copyright Tribunal against the International Performing Rights Society (PRS) to determine per annum royalty payments
- Successfully negotiated licenses with Royalties collection societies, such as the
  International Federation of Phonograms & Videograms Industry (IFPI)

### Accolades

- Legal 500, South East Asia's GC Powerlist 2017: cited for his 'professionalism and insightfulness'
- Legal 500, South East Asia's GC Powerlist 2019

### Key Practice Areas

- Corporate
- Employment & Immigration
- Entertainment & Media
- ESG & Sustainability