

Christabel Lim

LL.B. (Hons)

Associate Director

Advocate & Solicitor

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Christabel Lim is an Associate Director with Amica Law LLC. Her practice focuses on intellectual property protection and management, and she also advises on intellectual property agreements and data protection matters. She graduated with a LLB (Hons) degree from the London School of Economics & Political Science (LSE) in 2012, and was called to the Singapore Bar in 2015. Christabel has been recognised by The Legal 500 as an “up-and-coming practitioner in the field of trade mark protection”.

Experience

Christabel's work encompasses advising clients on:

- Strategies for protecting their trade mark rights and managing their global trade mark portfolios
- Protecting their designs and registering their designs
- Contentious trade mark proceedings, including trade mark oppositions, invalidations and revocations
- Various intellectual property and commercial agreements, including assignment and licensing agreements, distribution agreements and franchising agreements
- Data protection matters, including drafting data protection policies and advising on data protection compliance issues
- Regulation and licensing of payment service providers with the Monetary Authority of Singapore

Sample matters which Christabel has been involved in include:

- Managing the global trade mark portfolio of a leading gaming and lifestyle company
- Managing the global trade mark portfolio of a leading real estate developer and their hotel subsidiaries
- Advising a major telecommunications company on their trade mark rebranding exercise
- Advising a global hotel chain on data protection issues, including conducting a data protection audit and reviewing data protection policies for their hotels
- Drafting franchising agreements for various food and beverage companies
- Advising a global pharmaceutical company on data protection compliance issues
- Advising a leading food delivery company on licensing and regulatory issues for payment service providers and assisting with the submission of their payment services licence application with the Monetary Authority of Singapore

Memberships & Qualifications

Christabel is a member of the Trademark Office Practices Committee of the International Trade Mark Association (INTA). She is also a member of the Licensing Executives Society (Singapore), the Institute of Singapore Trade Mark Agents (ISTMA) and the International Association of Privacy Professionals (IAPP). She also holds a Certified Information Privacy Professional/Europe (CIPP/E) qualification.

Christabel is an Associate Mediator with the Singapore Mediation Centre (SMC) and volunteers as a mediator with the Consumers Association of Singapore (CASE). She has been appointed by the Urban Redevelopment Authority (URA) as an Assessor to determine applications for reimbursement of purchasers' claims under Part 8C of the Covid-19 (Temporary Measures) Act (COTMA).

Key Practice Areas

- Brands & IP Portfolio Management
- Data Protection & Cybersecurity
- FinTech & Payment Services
- IP Commercialisation, R&D & Joint Venture
- Trade Marks, Patent, Design & Copyright Protection